



NimbusDDoS

ARTICLE :

Introducing: DDoS Emergency Assurance

NimbusDDoS is excited to announce the launch of a new offering: DDoS Emergency Assurance. This offering involves an on-call DDoS expert ready to help IT teams mitigate DDoS attacks.

Although a company may have a DDoS incident response plan in place, our DDoS Emergency Assurance offering can be a critical resource to help you be confident that DDoS attacks will be efficiently and effectively mitigated, and data from the attack can be used to reduce future risks.

Why Use an Emergency Assurance Expert?

DDoS attacks are unique in that they require a deep technical expertise, large response team and they're unpredictable. As a result, a company may have an emergency response plan in place, but the team may not be experienced in executing the plan - or identifying an attack. Having a DDoS Emergency Assurance expert can help you avoid the following problems that can occur with an exclusively in-house DDoS attack response.

- **Lack of expert knowledge:** DDoS attacks require expert knowledge to identify and mitigate. Due to the infrequent nature of these attacks, members of your team may have never encountered a DDoS attack or know the best way to respond to the attack at hand.
- **False positives or misidentified attacks:** A DDoS attack can appear to be a network or system outage. A DDoS Emergency Assurance expert can assist in identifying the event as an outage or a legitimate attack.
- **Heavy-handed mitigation:** Inexperienced IT professionals and mitigation vendors unfamiliar with your environment can unintentionally limit legitimate traffic. An expert will be able to determine the steps necessary to allow your company to run as smooth as possible during the attack.
- **Process gaps:** Teams that have not recently responded to an attack often experience errors and omissions due to process gaps. An expert can help identify the missing information early and adjust as needed.
- **Mitigation limitations:** DDoS attack strategies are often built around the framework of a specific mitigation solution. However, these strategies can be incomplete as they pertain to a specific vendor. An expert from NimbusDDoS has experience with a wide range of mitigation solutions and techniques so they can work with the tools you have and suggest alternative approaches that may be more effective.
- **Lack of actionable analytics:** IT teams generally do not have the tools to gather relevant DDoS attack data, nor the experience to make conclusions from the data. However, NimbusDDoS has analytical methods to gather and assess data from the attack. This "postmortem" data can provide insights and guide recommendations to proactively reduce future risk.



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LAUNCH ATTACK

Key Benefits of an Emergency Assurance Expert

- **Faster mitigation:** Experts can swiftly identify steps to be taken to mitigate a DDoS attack and execute them.
- **Accurate attack identification:** Experts can identify whether a DDoS threat is legitimate and act accordingly.
- **Vendor neutral party:** Emergency Assurance Experts do not sell mitigation services, but have experience with a wide range of tools. As a result, the expert can work with the client's current tools and the client can be assured the expert is focused on mitigating the attack, not selling hardware or services.
- **Improved process effectiveness:** NimbusDDoS' many years of experience and specialized DDoS tools can help identify customer process gaps in real time and reduce process errors.
- **Reduce risk:** Data gathered by NimbusDDoS during and after the incident can help inform future protection strategies, and reduce future attack risk.

Getting Started with an Emergency Assurance Expert

Preparing your team for a DDoS attack with a proper DDoS attack strategy is critical. However, having a NimbusDDoS DDoS Emergency Assurance expert available to assist your team can make the difference between a mediocre mitigation and an excellent, effective one.

Want to learn more? Contact NimbusDDoS today.